

SPC Retail Display Group
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For Immediate Release

Sam Pievac Company Evolves to SPC Retail Display Group

August 12 (Chino, CA) – To more accurately reflect the continued evolution in staff size, sales, product offerings and capabilities that have been on-going since its founding in 1960 by Sam Pievac, the Sam Pievac Company (SPC), has changed its corporate name, and associated corporate identity, to SPC Retail Display Group.

The name change more accurately identifies SPC Retail Display Group as a global resource for custom and standard retail store fixtures and consumer brand POP displays. Though still a domestic manufacturer, in 1982 SPC began a manufacturing partnership in China that led to the construction in 2007 of a state-of-the-art 500,000 square foot facility in Xiamen, China. Through the years SPC has grown their in-house design department, and also expanded product offerings to not only include standard wire, metal, MDF and plastic fixtures and displays, but also custom fixtures and displays, shopping carts and bags, printed signage, and the Hanger Caddy hanger management system.

“After recently celebrating 50 years as the Sam Pievac Company, we feel now is the perfect time to reposition ourselves for the continued growth and expansion we intend to have over the next 50 years,” states Mr. Scott Pievac, CEO and Chairman of SPC Retail Display Group. Mr. Pievac continues, “I’m very proud of everything my father, Sam, created. I’m also quite proud of what we accomplished together in the 1970’s and 80’s; and of everything my entire team has helped me accomplish since becoming President in 1988. Our on-going growth, and evolution as a full-service provider of custom designed store fixtures and POP displays, is due in great part to our customers, and to the many exciting challenges they’ve invited us to assist them with. Of course we’re not completely satisfied just yet. We know we can continue to help our customers grow, and we certainly look forward to doing so as the SPC Retail Display Group.”

About SPC Retail Display Group

Service, performance and commitment remain the core of SPC Retail Display Group’s mission. SPC primarily serves retailers and brand marketers throughout the U.S., Mexico and Canada by providing in-house design, and domestic and import manufacturing of custom and standard metal, wire, MDF and plastic retail stores fixtures and POP displays; and also offers the Hanger Caddy™ Hanger Management System, shopping carts and bags, printed signage, store opening kits, a store replenishment program, pre-staging services, and nationwide chain rollout programs. SPC Retail Display Group, often associated with spokesman Shades, the Blue Duck, is headquartered in Chino, CA, and has offices throughout the United States as well as in Xiamen, China.

For more information about the SPC Retail Display Group, please contact Matt Johnson, President, at mjohnson@pievac.net or 800.742.8585.